INTERESTING FACTS ABOUT PROMOTIONAL PRODUCTS:

•••• 1. TOP 5 FAVORITE PRODUCT CATEGORIES



17%

14%

9%

7%

WEARABLES

HEALTH & BEAUTY

TECHNOLOGY

FOOD & BEVERAGE

TRAVEL PRODUCTS •

8 IN TO
PEOPLE LIKE
RECEIVING
PROMOTIONAL
PRODUCTS •

WILL GO OUT OF THEIR WAY TO GRAB A PROMOTIONAL PRODUCT

SAY PROMOTIONAL PRODUCTS MAKE THEIR EXPERIENCES MUCH MORE MEMORABLE... OF CONSUMERS
WHO RECEIVE
PROMOTIONAL
PRODUCTS,
KEEP THEM



ADVERTISING YOU CAN FEEL

MORE INTERESTING FACTS ABOUT PROMOTIONAL PRODUCTS

HAVE AN IMMEDIATE **REACTION WHEN THEY RECEIVE A PROMO ITEM FROM COMPANIES THEY'VE NEVER HEARD OF**



THE MAJORITY **OF CONSUMERS SAY THEY WOULD RATHER RECEIVE A PROMOTIONAL PRODUCT THAN ALL OTHER ADVERTISING**

SAY THE RIGHT PRODUCT MAKES THE DIFFERENCE.

BELIEVE THAT THE OUALITY OF THE PROMO PRODUCT REFLECTS ON THE REPUTATION OF THE COMPANY



PASS ALONG PROMOTIONAL PRODUCTS THAT ARE NO LONGER VALUABLE



